



BandTour.live

Your tour's memory. Always
working.

For bands doing 30–80 shows a year who are tired of losing what they learn.

by Roadie+ Studio



The Problem Nobody Talks About

Show insights die in the van

What worked, what didn't, who showed up — gone by the next city. Your hard-won knowledge lives in group texts and napkin math that nobody maintains.

Decisions are gut-feel, not data-driven

Which venues should you rebook? Which cities are growing your audience? Is your Tuesday routing costing you money? You're guessing — and you shouldn't have to be.

Fan connections are one-night stands

200 people loved your set last night. Without a system, you'll never hear from them again. Every show builds a crowd — but nobody's capturing those relationships.

BandTour.live is the tour intelligence layer that captures what matters and compounds it over time.

Everything You Need

to Manage Your Tours

Dashboard & Analytics

Real-time metrics, revenue tracking, and performance insights across all your bands.

Interactive Tour Map

Visualize tours worldwide with status-coded markers and route planning.

Band & Artist Management

Complete band profiles with social media integration and show history.

Show Scheduling

Track shows with status updates: upcoming, in progress, completed, cancelled.

Venue Database

Access 190+ venues with capacity, contact info, and booking details.

Revenue & Settlements

Track ticket sales, merchandise, and generate settlement reports.

Band Strategy Tool

AI-powered insights and strategic planning

 **AI-Powered Band Strategy** 

Comprehensive tour management strategy powered by Azure AI, video metrics, and venue intelligence

 **Formulate Your AI Strategy Following These Steps** 

1. Upload Performance Videos

Go to [Performance Verification](#) → Upload 2-3 videos → Azure AI analyzes authenticity, engagement & proficiency scores

2. Add Show History & Upcoming Dates

Create 5-10 shows with different venues/cities → Include mix of past dates (history) and future dates (projections)

3. Create Venue Outreach Campaigns

Go to [Venue Outreach](#) → Add campaigns → Mark some venues as "Booked" to test conversion rates

4. Generate AI Strategy

Select your band → Click "Generate Strategy" → Review 8 analysis categories (performance, revenue, venues, routes, etc.)

5. Export & Take Action

Download PDF report or email summary → Follow key recommendations → Regenerate monthly as data updates

Minimum Data for Best Results: 2+ videos, 5+ shows, 3+ cities, 1+ outreach campaign

Select Band

Jazz Fusionists

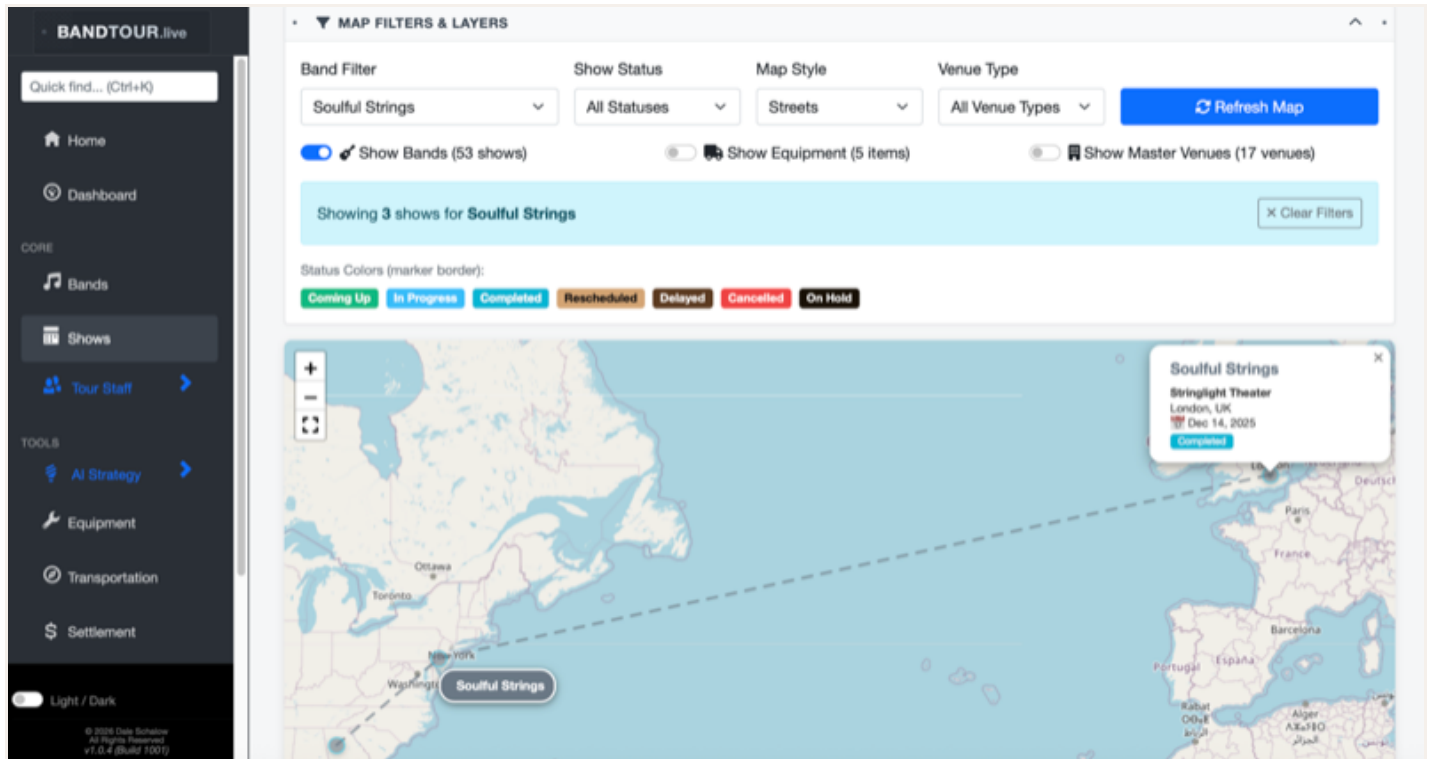
▼

 **Generate Strategy**

-  Real-time metrics across all managed bands
-  Revenue projections and actuals tracking
-  Show status breakdown at a glance
-  AI-powered growth insights and recommendations
-  Export data to CSV for reporting

Interactive Tour Map

Visualize tours worldwide with advanced filters



- ? Interactive worldwide map visualization
- ? Color-coded status markers (upcoming, completed, cancelled)
- ? Filter by band, status, or venue type
- ? Tour route visualization with connections
- ? Equipment logistics tracking overlay

Equipment Logistics Manager

Track gear, storage locations, and handler assignments

The dashboard features a top navigation bar with status filters: En Route (1), Arrived (1), At Airport (1), Stuck in Traffic (1), and In Transit (1). Below this are tabs for Equipment Tracking, Handlers & Vendors, and Storage Locations. A section titled '+ ADD EQUIPMENT' is followed by an 'EQUIPMENT LOCATION MAP' section with a map icon and the text 'View Equipment on Tour Map'. Below this is a button 'Open Tour Map' and a note: 'The Tour Map shows venues, routes, and equipment in real-time with filters by band and status.' The bottom section is 'EQUIPMENT TRACKING' with filters 'All', 'En Route', and 'Delayed'. It contains a table with the following data:

Equipment	Band	Type	Route	Transport	Status	ETA	Distance	Actions
Video Wall System RL-5594-PHL	The Electric Waves	Video	Boston, MA Philadelphia, PA	Roadshow Logistics	Stuck in Traffic +45 min delay	Arrived	145 km	
Instrument Flight	Midnight		JFK Airport, New York					

- ? Complete equipment inventory management
- ? Storage location tracking with assignments
- ? Handler and crew responsibility mapping
- ? Equipment condition and maintenance logs
- ? Tour-ready packing lists and checklists

Staff Analysis & Reporting

Comprehensive crew and staff performance insights

The screenshot displays the BANDTOUR_live dashboard. On the left is a dark sidebar with navigation options: Shows, Tour Staff, TOOLS (AI Strategy, Equipment, Transportation, Settlement, Reports), Overview, Staffing, Revenue, and Sales. The main content area shows three band profiles. The first band (unnamed) has 8 total shows, 0 current staff, and 4 required staff. It lists missing core roles: Tour Manager, Sound Engineer, Lighting Technician, and Merchandise Coordinator. The second band, THE ROLLING WAVES, has 3 total shows, 15 current staff, and 12 required staff. It lists a missing core role: Stage Hand. The third band, ELECTRIC PULSE, has 3 total shows, 15 current staff, and 12 required staff. It is marked as WELL-STAFFED. Recommendations for THE ROLLING WAVES include being well-staffed for tour demands and that large venues benefit from an assistant sound engineer. The footer of the sidebar includes copyright information: © 2020 Data Solutions, All Rights Reserved, v1.0.4 (Build 1007), and a link to Security & Privacy.

Band	Total Shows	Current Staff	Required Staff	Largest Venue	Missing Core Roles	Recommendations
[Unnamed]	8	0	4	Small	Tour Manager, Sound Engineer, Lighting Technician, Merchandise Coordinator	CRITICAL: Missing essential core roles - Tour Manager, Sound Engineer, Lighting Technician, Merchandise Coordinator
THE ROLLING WAVES	3	15	12	Large	Stage Hand	✓ Well-staffed for tour demands Large venues benefit from assistant sound engineer
ELECTRIC PULSE	3	15	12	Large		

- ? Tour staff roster management per band
- ? Role-based assignment and experience tracking
- ? Staff availability and scheduling overview
- ? Performance reporting and analysis tools
- ? Export staff reports for tour planning

AI Video Performance Analysis

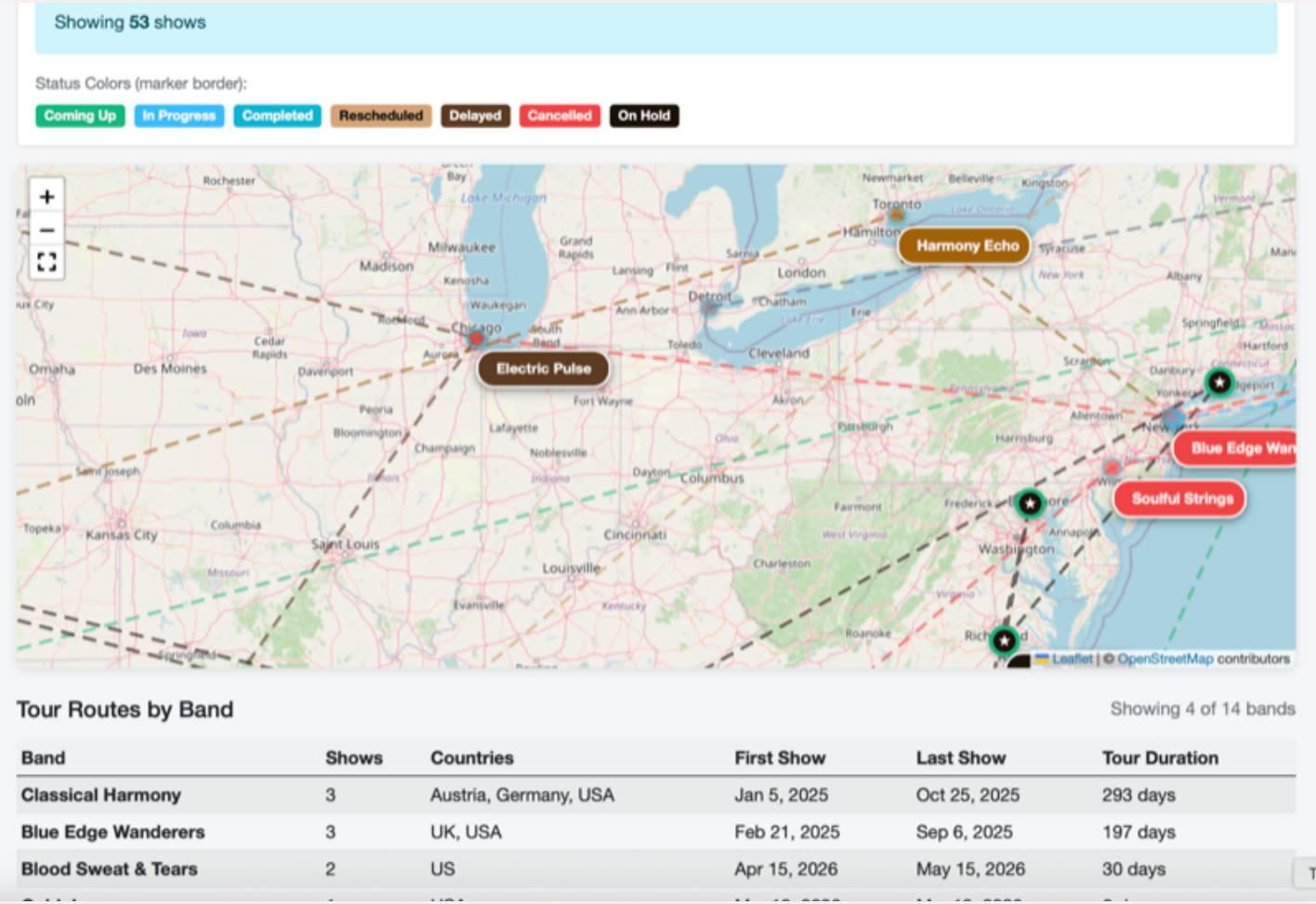
Learn what resonates with your audience using AI

✓ YOUR PERFORMANCE ANALYTICS							
USE THESE SCORES TO DEMONSTRATE YOUR VALUE TO VENUES AND PROMOTERS							
Video	Band	Venue	Date	Quality Score	Musicianship	Audience Impact	Actions
Say It's So ID: pujq148d...	The Ellingtons	3rd and Linsley Nashville, TN	10/01/2026	50/100	50/100	70/100	📌 Booking Strategy

- ? Upload show videos for AI-powered analysis
- ? Audience engagement and energy scoring
- ? Set list performance comparison insights
- ? Crowd response pattern recognition
- ? Actionable recommendations for future shows

Multi-Band Tour Overview

Manage multiple bands and their tours from one view



- ? Tour company dashboard with all managed bands
- ? Side-by-side band comparison and analytics
- ? Combined tour map across all bands
- ? Shared resource and staff allocation
- ? Consolidated revenue and settlement tracking

Give Your Tour a Memory

Every show teaches you something. BandTour.live makes sure you never forget it.



bandtour.live

Free during beta

Dashboard • Tour Map • Band Management
Show Scheduling • Venue Database • Revenue Tracking

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